



*Helping
restore our
biodiversity
in the South
West*

Beaufortia Environmental Social Enterprise Model

Social Enterprise Purpose	Beaufortia Environmental’s primary purpose is protect and enhance biodiversity.
Percentage of Profits reinvested	At least 10% of profits are reinvested in to achieving the purpose.
Social Enterprise Objectives	<p>To achieve the primary purpose, I will be pursuing the following objectives through the Biodiverse Program;</p> <ul style="list-style-type: none"> • Connecting the community to nature to inspire action • Installing biodiverse plantings that lead to healthy ecosystems • Educating the community on the importance of biodiversity • Sharing resources within the community to enhance climate resilience • Informing strategies and legislation that protects biodiversity
Examples of reinvestment already achieved	<ul style="list-style-type: none"> • 2020/21 FY – Manjimup Community Garden pollinators garden, seed saving demonstration. • 2021/22 FY- Manjimup Senior High School Aboriginal plants and uses garden design and installation • 2022/23 FY- Manjimup Community Garden Australian food plants garden design and installation, The importance of birds in urban ecology presentation. • 2023/24 FY – One on one mentoring for beginners in Permaculture (two people mentored). The importance of birds in urban ecology presentation. • 2024/25 FY–The proposed reinvestment for this year is to provide strategic planning for a not for profit organisation.
Beneficiaries	Restoring a healthy environment will benefit all human life and future generations. Profits are reinvested to help restore biodiversity. Assistance is available for not for profit organisations, community projects and educational institutions that are trying to achieve the same goals as the Beaufortia Environmental Social Enterprise.